




LAUREL WILSON

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PROFESSIONAL SUMMARY

www.motherjourney.com

Accomplished perinatal and women's health educator, speaker, author, and content writer supporting diverse families and health care providers. Proven success in focusing on collaborative, integrative, empowering, and human-centered education to broaden the knowledge base and promote autonomy for developing families and health care professional. Experienced with start-ups and established organizations. Looking to be part of a dynamic team ready to respond to community needs and offer unique and customized options for optimal wellness.

SKILLS

- Curriculum development
- Content writing
- E-Learning
- Presenting at virtual and in person conferences and workshops
- Managing teams
- Project Management
- Agile
- Scrum
- Counseling families
- Lactation consulting
- Doula support
- Public speaking
- Microsoft One Drive and Google Workspace
- Various E-Learning Platforms (Thinkific, Digital Chalk, Adobe, etc.)
- EID Training
- Adult learning theories
- E-Learning Curricula Development

WORK HISTORY

GOLD Learning - Perinatal Education Manager

Remote • 09/2020 - Current

- Design and implement perinatal educational program for lactation consultants, midwives, and other healthcare professionals.
- Managed education and designed content for evidence-based lactation, neonatal, and midwifery e-conferences.

MotherJourney - Perinatal Educator and International Speaker

Morrison, CO • 08/1998 - Current

- TEDx Speaker and Author
- Trained individuals to become lactation educators, childbirth educators, and doulas.
- Customized curriculum for perinatal conferences and events.
- Taught confidence and skill building perinatal education classes for public health, nurses, and families.
- Wrote 2 best-selling prenatal books.

Nourish And Self-Employment - Parent Educator Coordinator

Denver, CO • 06/2004 - 12/2016

EDUCATION

Union Institute And University

Cincinnati, OH • 05/2009

Bachelor of Science: Maternal And Child Health/Lactation Consulting

CERTIFICATIONS

IBCLC (10+ years)

First Aide/CPR

Prenatal Yoga

Childbirth/Lactation Educator

Labor Doula

Pre/Postpartum Fitness

Educator

Prenatal Parenting Educator

- Engaged families in holistic prenatal yoga, parent and childbirth education, lactation classes.
- Planned, promoted, and managed parent-to-be workshops in 5 hospitals.
- Developed curriculum for hospital and community educators.
- Wrote copy for marketing perinatal program.
- Supervised team of educators and IBCLCs in hospital and community settings.

Childbirth And Postpartum Professionals Assn. - Executive Director for Lactation

Buford, GA • 01/2001 - 12/2016

- Worked closely with organizational leadership and board of directors to strategically affect operational direction.
- Developed and taught 20 Hour Lactation Educator Program.
- Supported students during their lactation educator certification process.
- Developed online programming for doulas, childbirth educators, and lactation educators.
- Wrote content for articles and promotional materials.